



Contact: Pam Labadie, Huron River Watershed Council
734-769-5123 x 602, plabadie@hrwc.org

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The Alliance of Downriver Watersheds Launches 2018 Focus On Downriver Water Photo Contest

January 1, 2018 – The Alliance of Downriver Watersheds (ADW) announces its first semi-annual Focus on Downriver Water Photo Contest. The contest runs throughout 2018 and is a feature of the Alliance of Downriver Watersheds Community Calendar. This contest marks a new, interactive approach in the ADW's strategy for education and outreach.

A 2016 survey found that most Downriver residents identified industrial dumping as the largest source of water pollution. But, in fact, over half of the pollutants in our water come from fertilizer, pet waste, automotive fluids, and other substances that wash down storm drains during heavy rain. The ADW has produced the Community Calendar for Downriver residents free of cost semi-annually since 2014. The calendar features practical and easy tips for residents to keep pollutants out of the water supply. The Focus on Downriver Water Photo Contest provides incentive to practice and share these tips.

Unlike traditional calendar photo contests, amateur photographers—including children—are encouraged to enter. The contest will be a feature of the Wayne County Green Schools Program for 2018. Schools can earn a point toward Green School status by participating. Winning classrooms will receive an environmental education prize for their entire class.

The contest begins on January 1st, 2018 and runs through the whole year, with a different photo prompt and prize for each month. One winning photo will be chosen for each month to be featured in the 2020 ADW Community Calendar as a supplement to the household tips on protecting water. Winners will receive gift certificates for prizes from Downriver businesses including kayak trips, dinners for two, garden supplies, pet supplies, and more.

Downriver residents can find more information about the Focus on Downriver Water Photo Contest and where to find the 2018 Community Calendar at **AllianceofDownriverWatersheds.org**.

The 2018 Focus on Downriver Water Photo Contest is sponsored by the Alliance of Downriver Watersheds, H2E River Adventures and The Blue Heron Trading Company in Flat Rock, Riverside Kayak Connection in Wyandotte, and Westcroft Gardens in Grosse Ile.



The Alliance of Downriver Watersheds (ADW) is watershed organization in southeast Michigan. Its mission is to protect water quality and habitat in the Downriver region through public education, water quality monitoring, and by helping communities manage stormwater. The ADW consists of 23 public agencies in the Ecorse Creek, Combined Downriver and Lower Huron River watersheds within Wayne and Monroe Counties.

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