

Alliance of Downriver Watersheds
2018 Focus on Downriver Water Photo Contest
Official Rules and Guidelines

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST.
ENTRY IN THIS CONTEST CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES.

General Contest Information

The sponsor of this contest is the Alliance of Downriver Watersheds (ADW).

The purpose of the 2018 Focus on Downriver Water Photo Contest is to educate residents of ADW communities about everyday actions that contribute to the health of the watersheds.

In these Rules and Guidelines, "Alliance of Downriver Watersheds" and "ADW" means the Alliance of Downriver Watersheds and its members, constituents and partners, including the Huron River Watershed Council. "Entrant" refers to the person reading these rules in order to submit a photograph to the 2018 Focus on Downriver Water Photo Contest.

Who May Enter

- (a) The contest is open to both amateur and professional photographers. **Amateur photographers are encouraged to enter.**
- (b) **You must currently be a resident of the Downriver area, preferably an ADW member community Or you can be a student, parent, teacher at a school participating in the Wayne County Green Schools program.** ADW member communities: Allen Park, Belleville, Brownstown Township, Dearborn Heights, Ecorse, Flat Rock, Gibraltar, Grosse Ile Township, Inkster, Lincoln Park, Melvindale, Riverview, Rockwood, Romulus, Southgate, Sumpter Township, Taylor, Van Buren Township, Wayne County, Westland, Woodhaven, Woodhaven-Brownstown School District, or Wyandotte. You must be able to provide proof of residence upon request.
- (c) If you are under 13, a parent, guardian, or teacher must sponsor your entry.

Official Rules

There is a separate contest for each month of 2018, each based on a different photograph prompt. Submissions for each prompt will be accepted at allianceofdownriverwatersheds.com/contest by 11:59pm EST on the last day of the relevant month. Submissions past this time window are not eligible for a prize for that prompt/month. ADW is not responsible for entries that are lost, late, misdirected, unintelligible, illegible, incomplete, or damaged due to technical or user errors of any kind.

You must acknowledge that you have read and agree to these contest rules to submit a photograph.

Submitted photographs must be your original work taken within the last five (5) years and your property.

Posting photographs to social media using the hashtag #downriverwater is encouraged, but only photographs submitted with the official entry form on allianceofdownriverwatersheds.com will be considered for the contest. You may submit a photograph through allianceofdownriverwatersheds.com and post it separately on social media.

All photographs must be submitted in digital format, as a jpeg file. They must be at least 1600 x 1600 pixels and no larger than 4MB.

Heavily retouched or modified photographs are strongly discouraged.

Entrants may submit multiples photographs per month. Entering the contest for more than one month is permitted.

Upon request, Entrants must be able to provide written proof that the people and owners of the property featured in each photograph give ADW permission to use their likeness or their property's likeness in the ADW 2020 calendar, website, and in other promotional and educational materials. The Entrant is entirely responsible for any legal liabilities resulting from a failure to obtain written permission.

Photographs must not infringe any copyright or trademark rights or violate any rights of privacy or publicity. (See above.) Photographs must not contain any logos, advertisements, or political messaging.

Entrants agree that by submitting a photo to the contest they are granting the ADW license to use it for educational and promotional purposes now and into the future without compensation.

All photographs must be appropriate for a calendar that hangs in family homes and public work spaces. Photographs must not contain any nudity, obscenity, violence, sexually explicit or other inappropriate material, or material that could be considered defamatory to an individual, group, or harmful to the environment.

Photographs in violation of any of the above Official Rules will be disqualified at the sole and final discretion of ADW.

Prizes

After all entries have been received for a contest month, a panel of judges from ADW will review all entries and select one for that month's prize. The winner will be contacted by email. If ADW does not receive a response within seven (7) days, the prize will go to the second runner-up.

If not enough entries were submitted during a month, or if no entries meet the minimum reasonable criteria for a prize, at ADW's sole and final discretion, a prize may not be awarded.

Prizes are not subject to negotiation or exchange.

Additional Conditions and Terms

- (a) Any attempt by an individual to deliberately damage any website or undermine the legitimate operation of this contest is a violation of criminal and civil laws, and should such an attempt be made, ADW reserves the right to seek damages from any such individual.
- (b) ADW is not responsible for errors of any kind, technical hardware or software failures of any kind, including any injury or damage to any person's computer, related to or resulting from participating in the contest.
- (c) This Contest is governed by the laws of the State of Michigan. All claims relating in any manner to this contest or to any submission must be resolved in the federal or state courts of Michigan, United States. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of participants and ADW in connection with the contest, shall be governed by and construed in accordance with the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of the laws of any jurisdiction other than the State of Michigan.

Guidelines

Contest entries will be judged upon the following criteria:

Clarity:

- (a) Is the subject of the photo clear—in focus, centered, and visible? Check your photos for blurriness, graininess, washed out colors, a dark foreground, or other qualities that would make it confusing to a viewer.
- (b) Does the photo respond to the prompt in a recognizable way? Entrants are also encouraged to write a sentence or two about what inspired their photo or the circumstances under which it happened. This may be edited and published as a caption on allianceofdownriverwatersheds.com or the 2020 ADW Calendar.

Creativity: Does the photo portray its subject in a way that is creative, fun, or thought-provoking?

Quality: Entrants do not need expensive photography equipment to take a good photograph. However, the most successful photos will be visually striking or pleasing, make good use of light, and have good composition.