

ADW 2017 Highlights

- **New MS4 Permits Submitted** – The ADW members’ new individual MS4 permits were due to the MDEQ April 3, 2017. The ADW worked together to develop several collaborative portion of the permit, including: Public Participation Plan, Public Education Plan, Illicit Discharge Elimination Plan, and the Total Maximum Daily Load Implementation Plan. In addition, templates were developed for use in submitting the remaining sections of the permit. These included: Enforcement Response Procedure, Construction Runoff Control Program, Post-Construction Runoff Control Program, and Pollution Prevention/Good Housekeeping.
- **GLRI US Forest Service Tree Grant** - In September 2017, funds from the GLRI US Forest Service grant were used to purchase 50 trees that were planted in Gibraltar and Van Buren Township. The Detroit Citizens Forester group assisted in the planting of the trees with the community DPW staff joining with equipment and placement.
- **Progress Evaluation – Monitoring** - Wayne County and the Huron River Watershed Council continued to execute long-term monitoring activities on behalf of the ADW. Measurements included: stream discharge, water chemistry, and biology.
- **Bug Hunts** - There were 5 bug hunt events (biological monitoring) held in 2017. These events not only help as an indicator of the overall health at the site, but also provide public education for those participating. The Wayne County sponsored events alone had 233 participants.
- **Household Hazardous Waste Collection** - In 2017, four Household Hazardous Waste Days were held for Wayne County residents including one in the ADW. This event was held in Taylor on October 14, 2017 at the Wayne County Community College Campus.
- **Pop-up Display** – The 7 Simple Steps and the ADW Panel Displays were utilized at numerous events/locations in 2017, including: “Shiver on the River,” Woodhaven-Brownstown School District, Woodhaven, Romulus City Hall, Riverview City Hall, and “Suds on the River.”
- **5-Year Communications Plan** - In 2017, the ADW prepared a 5-year communications plan for the ADW that recommends a suite of public education activities based on the above research, including strategies, timelines, deliverables and milestones, projected costs and messaging.
- **ADW Logo Update** - The ADW updated its logo in multiple formats for use in print and digital material as well as for social media applications and created a style guide for using the ADW brand assets.
- **2018 Watershed Community Calendar** - In 2017, the ADW designed, printed, and distributed 45,000 Watershed Community Calendars. The calendars feature water-related photos from local nature photographers and 12 months of tips for preventing stormwater runoff pollution and protecting the waters of the ADW. Additionally, recreation and volunteer stewardship opportunities in the ADW area are highlighted. In addition, efforts for an accompanying photo contest began.
- **Green Schools River Residency Program** - Each year, the ADW gives hundreds of students the opportunity to learn about watersheds, water flows and erosion, flooding, and the consequences of human activities on water quality. The ADW sponsors select green schools to have the University of Michigan, Museum of Natural History provide in-school workshops. In 2017, five ADW schools were able to take advantage of the program.